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CREATIVE DIRECTOR • STRATEGIST • ART DIRECTOR • GRAPHIC DESIGNER

SKILLS

I am a multi-faceted Creative adept at taking a project from concept to completion across all mediums. I am an expert in the Adobe Creative Suite, PowerPoint, Keynote, Google Slides, and interactive design.

EDUCATION

I graduated with a BFA in Art Direction from the Academy of Art, San Francisco. I also have a degree in Philosophy.

EXPERIENCE

Katz Eye Creative - New York, NY • Creative Director Strategist • Presentation Specialist • Art Director • Designer 2010 - present • My specialty is integrated campaigns. I also create print ads, presentations, interactive banners, emails, direct mail pieces, pitch decks, logos, videos, packaging, collateral, editorial layouts, branding packages, product launches, new business and trade show materials. Clients: Tcc, PMAM, Stratam, Resilio, Cloudticity, PMAM, FourBlock, AMSN, Storm Interiors, Chubb Insurance, Stanford University, Carbon inc, Kidbox, JPI, Kinettix, IMYourdoc, Front Page Live, Urban sitter, Institute of Culinary Education, Nexant, Carver Bank, Tupperware, Guardian Life Insurance, Sotheby's, Humboldt University, Cohen's Optical, Johnson & Johnson, Telestream and Various Startups.

Jay Strongwater - New York, NY • Creative Director 2009 - 2010 I orchestrated the Creative Direction, design, and photography for the brand. I developed the overall catalog creation. This included photographing, retouching, and designing nine 300+ page catalogs. I also managed the creative team. I also designed ads, sales sheets, and Interactive sites.

JWT - New York, NY • freelance Senior Art Director 2008 - 2009 I developed concepts and designed integrated campaigns. I created print ads, direct mail pieces, collateral, branding, banners, and interactive design. Clients: HSBC Bank and HSBC Premier.

GSW- New York, NY • Group Art Supervisor 2007 - 2008 I created concepts and designs for Bayer. I also managed teams. Projects: Ad campaigns, branding, creative overhaul, and promotional materials. Clients: Bayer and Mirena

Saatchi & Saatchi • Ogilvy • Digitas • Euro RSCG • Publicis Charles Schwab and PeopleSoft • freelance Creative Director Senior Art Director New York, NY 2005 - 2007 • San Francisco, CA 2004 - 2005 • I strategized domestic and international campaigns. I developed concepts. I designed, collateral, direct mail, interactive design, campaigns, and new business pitches. Clients: Jet Blue, American Express, Nexium, Seroquel, Bank of America, Wells Fargo, Charles Schwab, and PeopleSoft.

Grey Direct - San Francisco, CA • Art Director 2001 - 2003 I was responsible for the strategy and creative for multiple clients. I created ad campaigns, direct mail pieces, branding, global campaigns, and new business pitches. Clients: Adobe, Oracle, Ask Jeeves, Sun, Netledger, Compaq, Bank of Hawaii, HP, Network Associates, and Cisco

Lewis & Partners & freelance • Holland and San Francisco, CA • freelance Art Director 2000 - 2001 I created ad campaigns, direct mail, and collateral pieces. Clients: Nestle, Tropicana, Henkel, and Perrier.

BBDO - Budapest, Hungary • Art Director 1998 - 2000 I created ad campaigns, collateral, and direct mail pieces. Clients: Pickwick, Sara Lee, Dr.Oetker, and Masterfoods

New World Publishing - Budapest, Hungary • Art Director 1998 I designed editorial pieces and Newspapers. I also managed a team. Clients: The Sports Illustrated Bikini Issue, The Book of Lists, and the Budapest Business Journal.

DDB - Budapest, Hungary • Art Director 1996 - 1998 I designed ad campaigns and collateral. I also Art Directed photo shoots. Clients: Coty, Johnson & Johnson, Pharmavit, McDonalds, and Pepsi.