



Tatiana Nadine Rocker

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EXPERIENCE

Jay Strongwater - New York, NY

2009 - present in house Designer/
Photographer/ Art Director
Client: Jay Strongwater

JWT - New York, NY

2008 freelance Senior Art Director
Client: HSBC Bank

GSW-w - New York, NY

2007 - 2008 Group Art Supervisor
Client: Bayer

**Saatchi & Saatchi , Kirshenbaum, Bond, and
Partners / Dotuglu, Ogilvy, Euro RSCG, Digitas,
Publicis Dialog, Charles Schwab and PeopleSoft**

New York, NY 2005 - 2007

San Francisco, CA 2004 - 2005

freelance Senior Art Director

Clients: Verizon SuperPages, Cisco, American
Express, JetBlue, Conde Nast, Enbrel, Nexium,
Seroquel, Intuit, HP, Wells Fargo, Bank of
America, Neutrogena, PeopleSoft, Charles
Schwab, Sprint, X-box and Nintendo

Grey - San Francisco, CA

2001 - 2003 Art Director

Clients: Oracle, Ask Jeeves, Sun, Netledger,
Compaq, Bank of Hawaii, HP, Cisco,
Network Associates, and Adobe

Hansnel, Hoogewerff - Utrecht, Holland

Lewis & Partners - San Francisco, CA

2000 - 2001 freelance Art Director

Clients: Nestle, Tropicana, and Perrier

BBDO - Budapest, Hungary

1998 - 1999 Art Director

Clients: Pepsi Pickwick/Sara Lee, Dr.Oetker,
Masterfoods, SCA Hygiene products,
and Henkel

New World Publishing - Budapest, Hungary

1998 Art Director

I art directed and managed the Sports
Illustrated project for Hungary

DDB Needham - Budapest, Hungary

1996 - 1998 Art Director

Clients: Coty, Johnson & Johnson,
Molnycke, Pharmavit and McDonalds

Saatchi & Saatchi - Budapest, Hungary

1996 freelance Art Director

Clients: Dreher Beer and The Yellow Pages

Transmit Media - San Francisco

1993 - 1995 Junior Art Director

Clients: various dot coms

EDUCATION

I graduated with a BFA in Art Direction
and Advertising from the Academy of
Art, San Francisco. I also have a degree
in Philosophy.

COMPUTERS

I have a comprehensive knowledge of,
InDesign, Quark, Photoshop, Illustrator,
Acrobat, Keynote and Flash.

ABOUT ME

My personal interests include: oil
painting, biking, dance, sculpting,
Jivamukti Yoga and faffing around
on my computer.



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REFERENCES

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(Betsey) Elizabeth Mansfield
(was the) Creative Director, GSW-w
Phone Number: 212-421-2269
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Lou Messiah
(was the) Associate Creative Director, GSW-w
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Imassaia@gsw-w.com

Todd Goodale
Creative Director, Ogilvy
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Mike Depierro
(was the) Executive Creative Director, GSW-w
Phone Number: 917 593 3166
Email Address: mikedepirro@yahoo.com

Lisa Garrone
(was the) Executive Creative Director, GSW-w
Phone Number: 917 692 3060
Email Address: lisagarrone@earthlink.net

Jane Zusi
Creative Director, Saatchi & Saatchi
Phone Number: 212.463.2000
Email Address: Jane.Zusi@saatchihealthcare.com